

Chippewa Valley WellFEST, Inc

engage. educate. entertain. eat

EXHIBITOR INFORMATION

4th annual Chippewa Valley WellFEST - Saturday February 4th 2017
Florian Gardens, Eau Claire WI. 9am – 5pm

Welcome past exhibitor partners and welcome to our new partners. You help make WellFEST the premier wellness experience in the Valley. Thank you for all you do!

WellFEST is a great place to promote wellness businesses, product or services through:

- samples
- merchandising and promotions
- network with other providers
- build client lists

You will also have your business name listed on the website and in the program. If you would like to have your logo displayed or put items in event bags please let us know and we can discuss.

Your exhibitor contact is Mandy Holmberg, Partner Coordinator at partner@chippewavalleywellfest.org.

NEW FOR 2017?

- now a Wisconsin nonprofit social enterprise
- 10% charitable contribution to local agencies
- mental health component
- keynote Dr. Stephen Bavolek from Nurturing Parenting - nurturingparenting.com
- combined the Hands on Hall and Minds on Hall with added a headliner
- The Mood Food Court will have its own large space and plenty of tables and chairs to sit (see attached)

COST

\$300 per booth space = ONE 8 foot x 30 inch wide banquet table (includes draping and one chair)

*if you need electricity please know that there are limited spaces. Please identify in Partner Packet from website.

*if you need electricity, bring extension cords, Florian will provide them for an additional charge to you.

*if you need a wall display space please know you MUST use the tape Florian provides. The cost is \$10 for the tape + \$25. labor charge which will be determined at the conclusion of the event. Please identify in Partner Packet from website.

BOOTH SET UP

Exhibitor set up - **Friday night, February 3rd 3:00 pm – 5:00 pm** or **Saturday February 4th 8:00 am - 8:30 am**. Florian Gardens is located at 2340 Lorch Ave, Eau Claire, WI 54701. You will receive an exhibitor packet along with nametag and location at check in during set up Friday or Saturday morning. There will be carts and volunteers available to help you.

BOOTH TEAR DOWN

chippewavalleywellfest.org

a social enterprise that provides community wellness education events | Chippewa Valley WellFEST is a 501(s) 3 nonprofit organization

Exhibitor tear down begins **no earlier than 5:00 pm on Saturday February 4th**. We wish to be respectful to all of our guests who may arrive later in the day. We want everyone to have the same opportunity to experience your expertise.

PARKING

Friday set up – park anywhere. Saturday main event - please park in the Florian lot on the **side of the building** or towards the **far south end**. Closer spots are reserved for our guests on Saturday.

SPEAKER GIFTS

We will be providing gift baskets for our seven speakers (1 keynote, 1 headliner, 5 presenters). We ask that you please provide a good or service that is equal to or greater than \$25 to the baskets – 7 total.

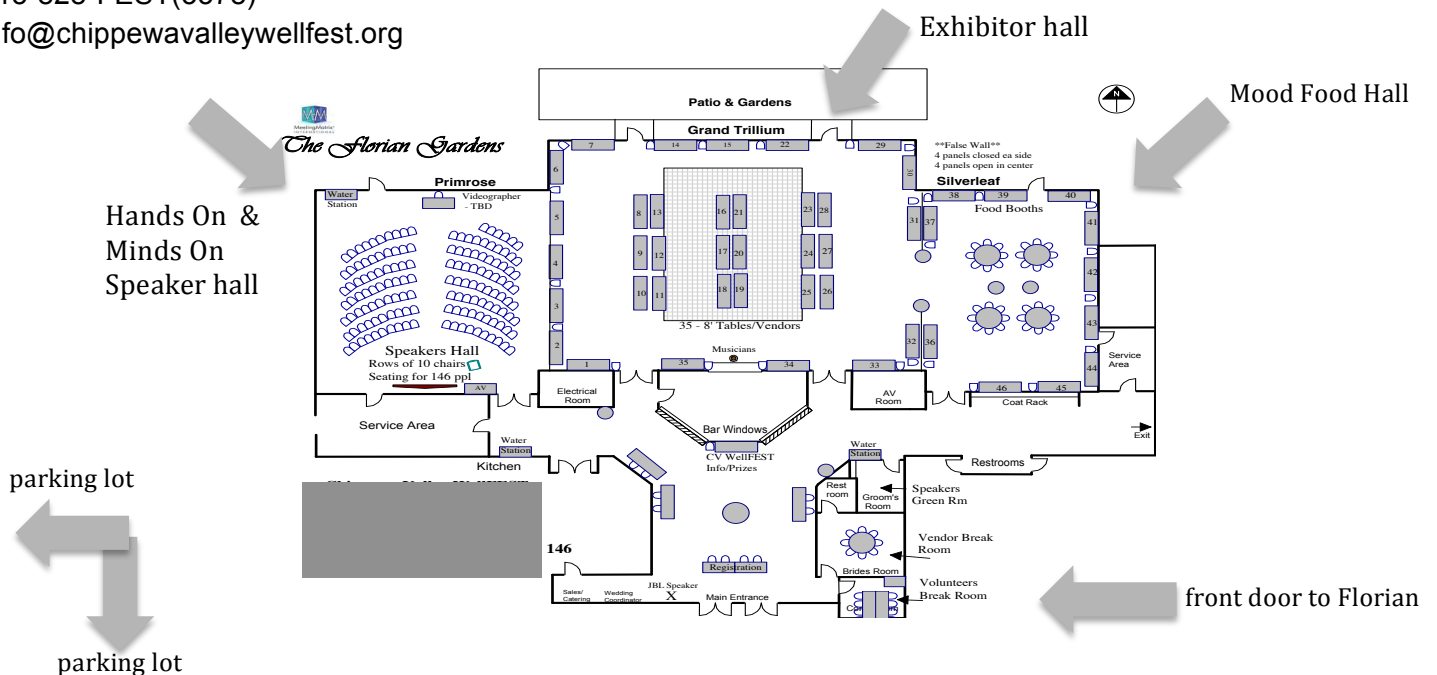
FOOD and BEVERAGES

We will have complimentary healthy snacks, coffee, tea and water available in the vendor break room – close to the Registration tables. Florian does not allow food to be brought in, however we can place orders for you. Lunch options will be available soon and the cost is \$15. Please reply to partner@chippewavalleywellfest.org if you would like to order a lunch. Our standard Mood Food Court that is available to all.

We look forward to partnering with you to make the 4th annual WellFEST the BEST yet. Oh and psst we may be taking WellFEST on the road, the opportunities are limitless. Please remember to like us on fb and follow on insta.

Sincerely,

Christine Varnavas, Executive Director and the WellFEST Team
715-828-FEST(3378)
info@chippewavalleywellfest.org



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