

# Chippewa Valley WellFEST, Inc.

engage. educate. entertain. eat

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Dear Community Wellness Partner,

For the fourth year in a row, Chippewa Valley WellFEST is bringing together the large community of like-minded individuals to experience the interactive, hands-on, community event that is WellFEST. **This year, the 2017 WellFEST will be held on February 4th 2017, at The Florian Gardens from 9-5.**

We are also now a **NONPROFIT** and operate as a **social enterprise**, providing community wellness education events. **10%** of all proceeds are donated to local organizations that match the theme of each wellness events. We invite you to join the ranks of one of our newest top-level sponsors - **Wisconsin Public Radio**; WPR will be sharing our news on air regularly.

Hundreds of active-enthusiasts, wellness gurus, and the healthy-conscious of the Chippewa Valley are anticipated to come together for this event unique to the area. With speakers, group activities, trial opportunities, learning and fun, this event presents an entirely distinct and special networking opportunity for local businesses.

Only through our sponsorships has this celebration of wellness been possible each year. If your business agrees with our mission to introduce and foster wellness to the community, please consider viewing the attached graph of varying sponsorship opportunities.

There are ways for everyone to be involved, with different levels of commitment. However, there will only be fifty vendor spots. To capture yours, contact us at [info@chippewavalleywellfest.org](mailto:info@chippewavalleywellfest.org) or call 715.828.FEST (3378) today.

Sincerely,



Christine Varnavas, Executive Director  
(715) 828-FEST(3378)

[info@chippewavalleywellfest.org](mailto:info@chippewavalleywellfest.org)

[www.cchippewavalleywellfest.org/sponsor/becomeasponsor](http://www.cchippewavalleywellfest.org/sponsor/becomeasponsor)

# 4th Annual Chippewa Valley WellFEST

Saturday February 4, 2017 | Florian Gardens Eau Claire

Chippewa Valley WellFEST Inc., is the ONLY interactive wellness event within 1000 miles that combines wellness and fitness classes, hot topics discussions, traditional and complimentary medicine, hands on learning, food, live music and more. Please complete page two and return to address provided.

Community Wellness Partner, opportunities include (but are not limited to)

## SPONSORS

as a sponsor of the 4th annual CV WellFEST you are a part of a growing network of amazing individuals who help promote wellness within our community and provide this one of kind event for our community. Thank you for your generous support. (see final page for benefits)

## EXHIBITORS

showcase your products, services and skills to current and potential clients and markets, help promote new & innovative products, launch your NEW wellness business in the vendor hall, grow your list, gain an in for next year. Details for exhibitors are at [www.chippewavalleywellfest.org](http://www.chippewavalleywellfest.org) Please complete and return the attached following page.

## SCHOLARSHIP OPPORTUNITIES

new for 2017 we are offering scholarship opportunities for individuals and students who could not otherwise attend the event. Please consider.

### Our mission

Chippewa Valley WellFEST is social enterprise that provides community wellness education events to address social issues and create positive community change.

Florian Gardens has been reserved for  
**February 3, 2018**  
for the **5th annual CVWellFEST.**

spaces for up to 50 vendors  
a keynote and headliner  
+ five more engaging presenters

### Where do we market?

We aggressively promote on social media, we are in print media - Queen, V1, Second Opinion, 5 for Women and on all community calendars, in the Eau Claire Leader Telegram, flyers in local businesses, on **Wisconsin Public Radio** and local & regional networking organizations

### What's in it for me?

opportunity to connect and NETWORK with over 300 guests

100 + wellness colleagues  
20 volunteers

listen and learn from engaging wellness presenters

**4<sup>th</sup> annual Chippewa Valley WellFEST**  
**SPONSOR . EXHIBITOR . SCHOLARSHIP . APPLICATION**

Please write in your company information/name you wish it to appear in marketing materials. **Mail this page.**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City and State: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

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**SPONSOR LEVEL SELECTED** (see benefits per level – following page)

- platinum - \$50,000 amount donated \_\_\_\_\_
- gold - \$10,000 and above amount donated \_\_\_\_\_
- silver - \$5,000 - \$9,999 amount donated \_\_\_\_\_
- bronze - \$1,000 - \$4,999 amount donated \_\_\_\_\_
- partner \$500 - \$999 amount donated \_\_\_\_\_
- other (food and beverage donations, etc.,) \_\_\_\_\_
- in-kind (*printing services, name badges, graphic design, tech services, etc.*) amount donated \_\_\_\_\_
- Yes I would like an exhibitor table (please see website for exhibitor space information)
- No we do not require an exhibitor table

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**EXHIBITOR** \$300 \_\_\_\_\_

(extra fees: electrical cords, tape for wall display = \$10, labor = \$25/hr - determined by Florian)

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**SCHOLARSHIP** (individual or group name) \_\_\_\_\_

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**Method of payment**

- check enclosed (make check payable to Chippewa Valley WellFEST Inc.)
  - Master card       Visa       American Express
- (credit card payments taken for payments of over \$500 or more only)

Credit Card # \_\_\_\_\_  
Expiration date \_\_\_\_\_  
CVV # (3 digit code on back) \_\_\_\_\_  
Name on account \_\_\_\_\_  
Signature \_\_\_\_\_  
Phone \_\_\_\_\_  
Zip code \_\_\_\_\_

Please return to:  
**Chippewa Valley WellFEST Inc.**  
**158 Wold Court**  
**Eau Claire, WI 54701**

Please retain a copy of this for your records.

Payments are due at the time of signing and are tax deductible and non-refundable.

**SPONSOR BENEFITS PER LEVEL**

<b>BENEFITS</b>	<b>platinum</b> \$50,000	<b>gold</b> \$10,000 and above	<b>silver</b> \$5,000 – \$9,999	<b>bronze</b> \$1,000 – \$4,999	<b>partner</b> \$500 - \$999
Website Slider Logo on or ad	EXCLUSIVE	name and logo on slider	name recognition on slider		
Ad in WellFEST program (500 copies)	logo on front cover full page ad inside front cover	ad inside front cover ½ page	ad inside back cover 1/4page	1/8 <sup>th</sup> page ad in program	1/16 <sup>th</sup> page ad in program
logo with link on website <small>(chippewavalleywellfest.org)</small>	premier placement logo with link on homepage	premier placement logo with link on homepage	premier placement logo with link on homepage	premier placement logo with link on site	logo listing
radio advertising (WPR)	EXCLUSIVE				
logo on event poster (200 distribution)	premier placement on event poster	premier placement on event poster	premier placement on event poster	placement on event poster	listing on poster
logo listing on social media <small>(fb, insta, Linked In)</small>	logo with link	Logo with link	logo with link	logo with link	logo with link
logo listing on tee shirts	EXCLUSIVE				
logo/listing in print media	Queen FULL page ad-logo 5 for Women article-listing Second Opinion tbd	In progress	In progress	In progress	In progress
event booth space (\$350 value)	EXCLUSIVE placement 2 stalls	Premier placement 1 stall	Premier placement 1 stall	1 stall	1 stall
event passes	Event passes	5 event passes	3 event passes	3 event passes	2 event passes
marketing promotional materials in event bags	Unlimited items in event bags	Items in event bags	Items in event bags	Items in event bags	